

AGENDA REPORT

To: Mayor Pat Humphrey and the Clare City Commission
From: Ken Hibl, City Manager
Date: October 13, 2016
Regarding: MME Resolution

For the Agenda of October 17, 2016

Background The Michigan Local Government Manager's Association (MLGMA) is a professional government manager's association representing managers and administrators of Michigan cities, villages, charter townships, and counties throughout the state; it is the state's primary and largest local government manager and administrator professional organization and is the state equivalent of the International City & County Manager's Association (ICMA). As an organization, it is a member-affiliate of the ICMA. I have personally been a member of both professional organizations for nearly 20 years and have found both to be excellent – the state organization is one of the largest and among the most respected in the U.S.

A majority of the state's local government professional managers are nearing retirement age, and it has become increasingly difficult to entice and recruit young managers for the profession. MLGMA has been addressing this issue for the past decade and has made marked progress in its recruitment efforts, but as an organization the membership believes it needs to do more. The organization hired a marketing and branding firm, and for the past nearly two-year period, MLGMA has worked with consultants from this firm to "rebrand" itself. One of the recommendations of the consultants was to rename MLGMA to the Michigan Municipal Executives (MME) to allow easier recognition of and association with the organization; the majority of the membership voted to approve the renaming recommendation. The organization's current leadership has asked that all local government councils and commissions of its members be informed of this initiative and be asked to provide an opportunity to support the MME in its rebranding efforts. Consequently, the City Commission is asked to consider adopting the attached resolution, thereby providing its support of the MME rebranding initiative.

Issues & Questions Specified Should the City Commission adopt the proposed resolution?

Alternatives

1. Adopt the resolution.
2. Do not adopt the resolution.
3. Defer/delay the presentation to a subsequently scheduled City Commission mtg.

Financial Impact N/A.

Recommendation I recommend that the City Commission provide its support to the MME by adoption of Resolution 2016-126 (*copy att'd*).

Attachment Resolution 2016-126.

RESOLUTION 2016-126

A RESOLUTION OF THE CLARE CITY COMMISSION ENDORSING, SUPPORTING, AND RECOGNIZING THE MICHIGAN MUNICIPAL EXECUTIVES ORGANIZATION.

WHEREAS, the Michigan Municipal Executives (MME) – formerly the Michigan Local Government Management Association (MLGMA) – is the state affiliate of the International City & County Management Association (ICMA); and

WHEREAS, the Board of Directors and Membership of the MLGMA conducted a vast overhaul of its organization to create a new branding image under the new name of the Michigan Municipal Executives (MME); and

WHEREAS, the stated mission statement of the Michigan Municipal Executives is to “ ...keeping communities running smoothly. By doing all of the things large and small, we are stewards of our cities, working in the background to make sure your home is highly livable, highly desirable, and built on a solid ground for the future. We make Michigan’s cities go...”; and

WHEREAS, the Michigan Municipal Executives organization seeks to support optimistic, humble, adaptable, and driven municipal executives through professional development and other available resources; and

WHEREAS, the MME encourages local government managers and administrators, acting in their roles as the Chief Administrative Officer of the community, to always do so in the best interest of the entire community to create the highest quality of life for all of its citizens; and

WHEREAS, the Mayor and City Commission of the City of Clare supports the Michigan Municipal Executives in its efforts to develop and advance the municipal executive profession and support municipal executives throughout the state.

NOW THEREFORE BE IT RESOLVED, that the Mayor and City Commission of the City of Clare hereby endorses the Michigan Municipal Executives; supports the MME in attainment of its organizational goals and objectives; and recognizes said organization for its major role in developing and promoting the professional municipal management profession throughout the State of Michigan to ensure that Michigan local units of government are well-managed and that its members subscribe to and abide by the highest professional and ethical standards.

ALL RESOLUTIONS AND PARTS OF RESOLUTIONS INSOFAR AS THEY CONFLICT WITH THE PROVISIONS OF THIS RESOLUTION BE AND THE SAME ARE HEREBY RESCINDED.

This Resolution was introduced by Commissioner _____ and supported by Commissioner _____. The Resolution declared adopted by the following roll call vote:

YEAS:

NAYS:

ABSENT:

Resolution approved for adoption on this 17th day of October 2016.

Diane Lyon, Clare City Clerk