

AGENDA REPORT

TO: Mayor & City Commissioners
FROM: Ken Hibl, City Manager
DATE: April 14, 2016
RE: CTE Presentation – Sheryl Presler, Superintendent, Clare/Gladwin RESD

For the Agenda of April 18, 2016

Background. The Clare-Gladwin RESD is asking local voters (Clare and Gladwin Counties) to support a proposed 1-mill Career & Technical Education (CTE) millage to allow them to offer and provide local high school students with an opportunity to pursue technical trade training as part of their formal curriculum; the proposal will appear on the May 3rd ballot. Sheryl Presler, the Clare-Gladwin RESD Superintendent, is scheduled to appear before the City Commission at the April 18th meeting to provide an information overview of the referendum topic.

Issues & Questions Specified. Should the City Commission accept the presentation of Mrs. Presler and endorse/support the proposed CTE Millage?

Alternatives.

1. Provide Sheryl an opportunity to present her report and endorse/support millage.
2. Provide Sheryl an opportunity to present her report but do not support the millage.
3. Do not provide Mr. McBryde an opportunity to present his report.
4. Set aside decision regarding this matter to a subsequently scheduled public meeting.

Financial Impact. There is no direct fiscal impact to the City; the impact to local residents if the millage is approved is outlined in the att'd CTE Info Document.

Recommendation. I recommend that the City Commission provide Sheryl Presler an opportunity to present the millage proposal information. Due to the significant local economic and job training impact this millage provides for our local youth and future job force, I recommend that the City Commission subsequently formally endorse and support the millage proposal by adoption of Resolution 2016-035 (*copy att'd*).

Attachments.

1. CTE Millage Informational Document.
2. Resolution 2016-035.



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CGRES Career & Technical Education Millage on May Ballot

Jan. 28, 2016

(CLARE) – The Clare-Gladwin Regional Education Service District will ask voters to consider a millage request this spring that would help fund its Career & Technical Education (CTE) programs.

At its regular meeting Wednesday night, the CGRES Board of Education unanimously approved placing the 10-year, 1-mill request on the May 3 ballot in Clare and Gladwin Counties. The funds generated would support the organization's CTE program, which delivers essential vocational instruction to juniors and seniors from Clare, Gladwin, Harrison, Beaverton and Farwell every school year.

CGRES Superintendent Sheryl Presler said the board feels that this is a crucial juncture for CTE, which provides courses that have been cut in local school districts. Those courses include study in areas such as construction trades, health occupations, culinary arts, automotive technology, education occupations, digital media and criminal justice.

"CTE meets an essential need for our local schools, which for budgetary reasons have been forced to drastically reduce their vocational education programs over the past several years," Presler said. "A generation ago, your local high school was able to offer a host of skills-based courses, everything from wood shop to home economics to machine tool to business. Today, those options have largely disappeared, and by leveraging its numerous partnerships, the CTE program has done a good job trying to fill that void. But to maintain what we've got – and to better meet the evolving needs of our students, communities and employers – we need help."

While the majority of Michigan intermediate school districts benefit from dedicated funding for CTE programs through their local tax structure, that has never been the case for students in Clare and Gladwin Counties. Administrators are finding it increasingly difficult to maintain their current CTE offerings, let alone add in-demand new programs like welding, agri-science and manufacturing.

"If you look at your local tax bill, you'll see line items for essential services like 9-1-1, community transit, programs for the elderly, sanitation pickup and so on," Presler said. "What you *won't* see is funding for Career & Technical Education.

"That's because, unlike many surrounding districts, the Clare-Gladwin RESD has never utilized dedicated taxpayer funding for its CTE programs. But this year, we had to take an unprecedented plunge into our fund equity to cover CTE, and the writing is on the wall - to continue these crucial programs that impact so many students and communities, we need dedicated CTE millage funding."

Passage would bring about immediate, sorely-needed upgrades to CTE programming and equipment, including the restoration of the popular welding course, which was cut last year. Other near-term millage benefits would include the implementation of programs for agri-science and business management, as well as the provision of a permanent home for the construction trades program, which has seen its classroom relocated at least six times in the past decade.

WHAT WILL IT COST?	
If your home is worth...	...the CTE millage will cost you:
\$50,000	\$25/year
\$75,000	\$37.50/year
\$100,000	\$50/year

HOW DO WE COMPARE TO OUR PEERS? A comparison with CTE programs that receive dedicated millage funding in neighboring intermediate school districts			
Intermediate School District	Vocational Education Millage	Vocational Millage Revenue Generated	Vocational Millage Revenue Generated Per Pupil
Bay-Arenac ISD	1.89	\$6.44 million	\$374
Gratiot-Isabella RESD	1.0	\$2.57 million	\$197
Mecosta-Osceola ISD	1.49	\$2.88 million	\$331
Wexford-Missaukee ISD	2.5	\$4.52 million	\$532
Clare-Gladwin RESD	0	\$0	\$0

SOURCE: Michigan Department of Education

Beyond providing the actual instruction, Presler said CTE's impact on communities and the local economy is significant.

“CTE funnels trained, experienced workers into a local workforce that needs them, benefiting the local economy and keeping good jobs and good people right here in central Michigan.”

Sheryl Presler
CGRESD Superintendent

“CTE doesn't just offer kids a marketable skill set immediately out of high school,” she said. “It also funnels trained, experienced workers into a local workforce that needs them, benefiting the local economy and keeping good jobs and good people right here in central Michigan. Our students graduate high school ready to begin a career in the trades or work at a good job while attending college. Either way, our communities reap the benefits.”

ABOUT CGRESD: For generations, the Clare-Gladwin Regional Education Service District has served as a safety net for local schools, delivering otherwise-unavailable educational opportunities that nurture the gifts of all students and provide the tools to continue academic and career development throughout their lives. This support is delivered through direct programming in areas like Career & Technical Education and Special Education, and it's delivered through less obvious yet equally essential school functions like Business Services and Information Technology. All programs and services are maintained with a firm commitment to fiscal responsibility, collaboration, strong instruction and a

learning environment that enables all students to develop to their fullest potential.

Students Earn ASE Auto Certification

Feb. 2, 2016

(CLARE) – Twenty-three Auto Technology students recently gained certification through the Automotive Service Excellence test for electrical and electronic systems. More than 80 percent of the high school students, enrolled through the Clare-Gladwin Regional Education Service District's Career & Technology Education program, passed the test to achieve certification.

The CTE Auto Tech students took the Automotive Service Excellence (ASE) test for electrical/electronic systems in early January. Instructor Rich Hollister was impressed with the results.

“The student ASE testing is a very hard test, and unlike any other test platform that these students have ever had,” Hollister said. “Not only does it test the students on the area of automotive repair that they have been studying, it also tests each student's ability to problem solve. The technology of the modern automobile is complicated, and to repair it properly, a technician has to have very good math skills and the ability to follow a flow chart.



“The students perform tests using computerized equipment reading data and comparing to what the data should read,” he added. “Then they determine a corrective action to make the repair. In order to properly diagnose and repair a fault with a vehicle, it takes a special type of problem solving skills to determine the correct repair is performed.”

For students, ASE Student Certification can be thought of as the first step in building a career as a service professional by providing them with their first industry-recognized certification through ASE. Student certification is valid for two years from the date of the exam. The testing program's independent assessment is a particularly valuable tool for

instructors and administrators who are working to respond to today's increasing demands for measurable outcomes and accountability.



“I am very proud of this group of students,” Hollister said. “They have all worked very hard to pass this test, and it shows with an 80% pass rate, which is nearly double of some previous years. This group of students will be a great asset to the workforce in the near future, and with the demand for certified automotive technicians being so high, they will definitely find gainful employment when they graduate.”

Added Para-Educator Suzanne Ledford: “We have a great group of kids this year, so I wasn't surprised they did so well. They worked hard and their efforts paid off.”

Students earning certification include Zach Bowers, Max Craford, Devun Grein, Christian Kuhns, Matt Shaw and Connor Vanbuskirk of Clare; Corbin Brewer, Cody Coburn and Jeffery Lawrence of Farwell; Brandon Cergnul, Sulley Cousineau, Austin Currier, Travis Krueger, Ronnie Richardson, David Sturgeon and Carlos Zieroff of Beaverton; Brandon Pahl, Josh Pate, Aaron Pohl and Dylan Worden of Gladwin; Zach Hillier and Max Taylor of Harrison; and Dakota Burgess of Coleman.

Culinary Arts Students Provide Snacks for CGRSB Board

Feb. 2, 2016

(CLARE) – Clare-Gladwin CTE Culinary Arts students prepared healthy treats for the CGRESD Board of Education meeting on Jan. 27 as part of School Board Recognition Month. "We greatly appreciate our board members," said CA Instructor Heidi Evans, "and how they are so supportive of our students."

The hors d'oeuvre menu included:

- **Pin Wheel:** Filled with ham, turkey, roast beef, provolone, cheddar, with the special blend of cream cheese and savory shallot spread.
- **Homemade Hummus:** With pita bread, carrots, and stuffed hummus cucumbers leaving you hungry for more.
- **Bombshell Brownies:** Taste an avalanche of chocolaty goodness with our famous bombshell brownies leaving an explosion of flavor in your mouth.



Left to right: Ashley Helmer (Farwell), Bridgette Andres (Farwell), Justice Robnolte (Beaverton), Fanny Yoder (Clare), Adam Lower (Clare), Andrea Adame (Clare), Natalya Prosser (Clare), Chelsea Claeys (Clare), Mehna Orr (Clare), Shelby Mahoney (Clare) and Hannah Bauman (Clare).

CGRESD'S CAREER & TECHNICAL EDUCATION STUDENTS HONORED

Jan. 15, 2016

(CLARE) – The Clare-Gladwin Regional Education Service District's Career & Technical Education program has announced its Students of the Month for December.

The administration and staff congratulates these students, who were selected by teachers for positive performances in their respective CTE classes:

Gracia Agin of Harrison (Education in Training); **Dakota Burgess** of Coleman (Automotive Technology); **Sarah Eno** of Beaverton (Education in Training); **Chase Field** of Clare (Construction Trades); **Ethan Goodwin** of Beaverton (Construction Trades); **Brendan Gregory** of Clare (Digital Media); **Madison Moore** of Beaverton (Criminal Justice); **Josh Pate** of Gladwin (Automotive Technology); **Raymond Ramirez** of Harrison (Criminal Justice); **Lydia Gervase** of Harrison (Culinary Arts); and **Chelsea Claeys** of Clare (Culinary Arts).

The CTE program is operated by Clare-Gladwin RESD and serves 11th and 12th grade students from the high schools in Clare and Gladwin Counties (Beaverton, Clare, Farwell, Gladwin and Harrison), as well as Coleman. The CTE program delivers courses in several vocational areas to more than 250 students.

CTE officials are grateful for local sponsors who support the Students of the Month program by donating gift certificates to the honorees. Among the sponsors are Momma Cillie's Pizzeria of Harrison, Subway of Clare, Subway of Beaverton, Subway of Gladwin, Lang's Pizza of Beaverton, Pizza Hut of Gladwin, Buccilli's Pizza of Farwell, Hungry Howie's Pizza of Clare and Hungry Howie's Pizza of Gladwin.

LOCAL SCHOOLS RECOGNIZE BOARD MEMBERS IN JANUARY

Jan. 7, 2016

(CLARE) – For the women and men who serve on boards of education, it's a tough assignment that bears a solemn responsibility. January is School Board Recognition Month, and local school districts are making sure board members know they're appreciated.

"Knowledgeable, engaged school board members are essential to a successful district," said Sheryl Presler, superintendent for the Clare-Gladwin Regional Education Service District. "It can be a thankless job at times for these dedicated volunteers – they're often faced with enormous challenges and tough decisions. School board members too often go unheralded for generously giving their time and talents in the name of the kids in their district. This month is a nice opportunity to ensure they're properly acknowledged."

The CGRESD and school officials in Harrison, Farwell, Beaverton, Clare and Gladwin are joining nearly 600 local and intermediate school districts across the state in praising the enduring volunteer efforts of their board members this month.

"They donate hours and hours of personal time, attending meetings and school functions or researching and preparing to be properly informed to make the best decisions for all students," Presler said. "Beyond that, they give even more through professional development because they know how important it is to stay on top of the ever-changing education landscape. In short, they're vital, ultra-dedicated volunteers who deserve our gratitude and respect."



The Michigan Association of School Boards reports there are more than 4,000 such community leaders serving across the state. Counted among those are 40 local residents serving the CGRESD and five local districts. Members of the **CGRESD** board include President Barbara Richards; Vice President Lynn Grim; Secretary Sue Murawski; Treasurer Sarah Kile; and Trustee Clay Maxwell.

Board members in **Harrison** are Dan Pechacek, Connie Cauchi, Therese Haley, Angie Cullen, George Gallo, Roger Peterson and Marie Roth. **Farwell's** members include Paula Sullivan, Rose Sharp, Shari Buccilli, John Gross, Joe Maxey, Max Paine and Holly Thrush.

In **Beaverton**, board members are Adam Zdrojewski, Daren Burns, Garry Clark, Tammy Grove, Robert Frei and Janice Colton. **Clare's** board features Tom Weaver, Steve Stark, Carol Santini, Susan Murawski, Ben Browning, Loren Cole and John Miller. And **Gladwin's** board is comprised of Sally Hightower, Lisa Schwager, Brad Withrow, Linda Winarski, Kelly Gower, Carol Darlington and Eric Dion.

Students in Clare-Gladwin CTE's Culinary Arts program traveled to the ProStart Student Symposium on November 10th at Sysco Corporation in Canton, MI.



CTE's Culinary Arts students provided the Thanksgiving meal served to guests prior to each theater showing at Mid Michigan Community College during the month of November.

Beaverton juniors Shantel Walker and Kalove Scott were among the students to serve guests during the Theater Luncheons.



CTE students in the Automotive Technology class spent some time recently working on several vehicles.





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RESOLUTION 2016-035

A RESOLUTION OF THE CLARE CITY COMMISSION PROVIDING ITS ENDORSEMENT AND SUPPORT OF A ONE-MILL PROPOSAL OF THE CLARE-GLADWIN RESD TO FUND A CAREER AND TECHNICAL EDUCATION (CTE) MILLAGE.

WHEREAS, the current curriculum of local public schools in Clare and Gladwin Counties provide limited to no opportunity for high school students to pursue technical trade education opportunities to develop job skills for after-graduation job opportunities in the local economy; and

WHEREAS, said curriculum void has a detrimental impact in respect to preparing those high school students who do not pursue a typical post-high school four-year college program for the after-graduation job market and concurrently adversely affect efforts to retain high school graduates in the local area upon graduation while simultaneously impacting the availability of a technically-trained local job force; and

WHEREAS, the proposed Clare-Gladwin RESD CTE millage offers an opportunity to address said aforementioned shortcomings; and

WHEREAS, the City Commission considers the passage of said proposed CTE millage a significant local economic development and work force development multiplier for the Clare-Gladwin area.

NOW THEREFORE BE IT RESOLVED THAT the City Commission of the City of Clare hereby formally endorses and supports the proposed Clare-Gladwin RESD Career & Technical Education (CTE) millage.

ALL RESOLUTIONS AND PARTS OF RESOLUTIONS INsofar AS THEY CONFLICT WITH THE PROVISIONS OF THIS RESOLUTION BE AND THE SAME ARE HEREBY RESCINDED.

The Resolution was introduced by Commissioner _____ and supported by Commissioner _____. The Resolution declared adopted by the following roll call vote:

YEAS:

NAYS:

ABSENT:

Resolution approved for adoption on this 18th day of April 2016.

Diane Lyon, City Clerk