



The Census is Coming!

Why is the 2010 Census Important to Michigan AND, Most Importantly, Your City?

The results of the 2010 Census will affect the dispersion of federal funds, political representation, public infrastructure and private investment. For every 100 people NOT counted, a community risks losing an estimated \$1.2 million over the next decade for federally funded programs alone, including such programs as Medicaid, public housing assistance, community development block grants and most important your City's revenue sharing. Revenue sharing is a huge contributor to the City's general fund which runs the basic needs of the City including police protection. States also use census numbers to redraw political boundaries and Congress uses census data to determine which states gain or lose representation. In this time of economic hardship, Michigan needs to ensure as complete a count as possible so that we do not unnecessarily lose political representation or funding for important federal programs and funding to our City!

The census is only 10 questions and can take as little as 10 minutes to complete. There will be a Questionnaire Assistance Center available for those who would like assistance or help in filling out your census questionnaire. This office is located at 4855 E. Bluegrass Rd. Suite #109, Mt. Pleasant, MI 48858 and the phone number is 989-779-4220. The hours are Monday - Thursday 8:00 am - 9:00 pm, Friday 8:00 am - 5:00 pm, and Saturday 10:00 am - 5:00 pm. Please know that your census information is completely confidential and the Census Bureau cannot share any individual's responses with anyone, including other federal agencies and law enforcement entities.

Census questionnaires will be mailed out or delivered in February and March of 2010 with April 1, 2010 being "CENSUS DAY". From May to July 2010, Census takers will visit households that did not return a questionnaire by

